



National Hispanic Medical Association

ANNUAL HISPANIC HEALTH CONFERENCE

MARCH 17 – 20, 2021

A. Overall Conference Sponsorship

| Level | Amount | Conf. Reg. | Remarks at Conference | Exclusive Meeting with Board of Directors | Sponsor Guests at Awards Gala | Company Logo Displayed at Conference | Ad in Conference Program | Pre-Conference Advertisement | Exhibit Table |
|-----------------------------------------|-----------|------------|-----------------------|-------------------------------------------|-------------------------------|--------------------------------------|--------------------------|------------------------------|---------------|
| Underwriter & Gala Awards Ceremony Host | \$100,000 | 20 | Awards Ceremony | ✓ | 20 guests | ✓ | Full Page | ✓ | ✓ |
| Benefactor & Plenary Host | \$50,000 | 20 | Plenary | ✓ | 20 guests | ✓ | Full Page | ✓ | ✓ |
| Champion | \$35,000 | 15 | Plenary | ✓ | 15 guests | ✓ | Full Page | ✓ | ✓ |
| Patron | \$25,000 | 10 | Workshop | | 10 guests | ✓ | Full Page | ✓ | ✓ |
| Advocate | \$10,000 | 10 | | | 10 guests | ✓ | Full Page | ✓ | ✓ |
| Supporter | \$5,000 | 5 | | | 5 guests | ✓ | Half Page | ✓ | ✓ |

**Full conference registrations includes entrance to all conference activities, which include: lectures, exhibit hall, workshops, networking receptions & Awards Gala*

B. NHMA Awards Ceremony Only– March 20, 2021

| Level | Amount | Participation in Program | Sponsor Table at Gala | Ad in Gala Program | Meeting with President/Board |
|----------|----------|-------------------------------------------------------------------------------|-----------------------|--------------------|------------------------------|
| Platinum | \$50,000 | Welcome Remarks/VIP Reception/Photo with the President/CEO and Board Chairman | 20 guests | Full Page | ✓ |
| Gold | \$25,000 | VIP Reception/ Photo with the President/CEO and Board Chairman | 10 guests | Full Page | ✓ |
| Silver | \$10,000 | VIP Reception | 10 guests | Full Page | ✓ |
| Bronze | \$5,000 | VIP Reception | 5 guests | Half Page | ✓ |

C. Conference Receptions Sponsorship Opportunities: *Opening Reception, Friday Night Reception & Pre-Awards Gala Ceremony*

| Level | Amount | Welcome Remarks | Company Logo Displayed | Ad in Program |
|--------|----------|-----------------|------------------------|---------------|
| Gold | \$20,000 | ✓ | ✓ | Full Page |
| Silver | \$10,000 | ✓ | ✓ | Half Page |
| Bronze | \$5,000 | | ✓ | Quarter Page |

D. Additional Conference Sponsorship Opportunities

| | |
|--------------------------------------------------------|--------------|
| Clinical Scientific Symposium | \$40,000 |
| Workshop with speaker on the panel (optional) | \$25,000 |
| Recorded Break Message | \$5,000 |
| Virtual Bag Ad Inserts | \$2,500 |
| Sponsor a Health Professional Student Registration Fee | \$30/student |

E. Exhibits & Advertisements

| | |
|----------------------------------------------------------------------------------------------|---------|
| Exhibit TABLE (Friday & Saturday) <i>(Includes a virtual sign ability to chat attendees)</i> | \$1,000 |
| Ad in Virtual Program Inside Front or Inside Back Cover | \$2,500 |
| Full Page Virtual Ad in Conference Program | \$1,500 |
| Half Page Virtual Ad in Conference Program | \$750 |
| Quarter Page Virtual Ad in Conference Program | \$400 |

ALL ARTWORK including logos must be camera-ready or electronic art (Illustrator or Photoshop) and must be a vector file or a minimum 300 dpi at 100% size sent via email to ads@nhmafoundation.org **THANK YOU FOR YOUR SUPPORT!**

FOR MORE INFORMATION: Jeanne Ponsa at 818.429.7603 or jeanneponsa@sbcglobal.net or Elena Rios, MD at 202.628.5895 or erios@nhmamd.org