

2018 NHMA NEWSLETTER AND WEBSITE ADVERTISING

National Hispanic Medical Association

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Washington, DC 20036

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www.nhmamd.org

NHMA NEWSLETTER ADVERTISING

The NHMA newsletter is published monthly. It is a Microsoft Word document compiled by the NHMA President & CEO and is disseminated electronically to approximately 55,000 NHMA members, board members, fellows, government and industry officials and other contacts. Appropriate advertisements include job postings and event announcements. To view newsletters posted to our Website, click here:

<http://www.nhmamd.org/index.php/about-nhma/nhma-net-newsletter>

AD SUBMISSION DEADLINE

Please submit your ad no later than the first week of each month, as the newsletter is edited and disseminated by the second week of the month.

ADVERTISING RATES

\$500.00 - Full page

\$300.00 - Half page

AD SUBMISSION

Please send your ad, via e-mail, as a Microsoft Word document to ads@nhmamd.org

JPEG images are accepted. The images for the ads need to fit within the 550px width specifications.

NHMA WEBSITE ADVERTISING

The NHMA website (www.nhmamd.org) reaches thousands of health professionals and others interested in Hispanic healthcare opportunities and programs offered by NHMA. Advertisements include company logos which are placed in the right side banner displayed on all pages of the website.

ADVERTISING RATE

\$1,000 for 90 days - Logo

AD SUBMISSION

Logo must be submitted in a JPEG image that fits the banner size.

PAYMENT PROCESS

After the newsletter is circulated or the Logo is placed on the website, an invoice will be e-mailed to the contact person who placed the ad.

Please include the following contact information to place your ad:

Name:	Title:
Organization:	
Complete Mailing Address:	

Phone:	Fax:
Secondary Phone:	
E-mail Address:	
Purchasing Order (if applicable)	
Notation (e.g., purchasing number, 3rd party, 2nd e-mail address):	

To pay by Credit Card: See attached Authorization form. Please email to address below.

NHMA Accounting Contact: Jeanne Duvall jduvall@nhmamd.org (202) 628-5895