NHMA Services 2018

A. Advertising

Portal (HispanicHealth.info) $25,000 per year with logo displayed on portal home page - The Portal developed by NHMA, the NHMA Council of Medical Societies, and the National Hispanic Health Professional Leadership Network (HHPLN) to provide research and resources on obesity, diabetes, hypertension, cancer, Alzheimer’s disease and mental health to providers.

Website, Newsletter – Advertising at various levels of support – contact Jeanne Duvall, Controller at (202) 628-5895

B. Consulting: Congressional Health Policy Briefings: $10,000 per briefing for one speaker, acknowledgement in press release. NHMA has convened Hispanic Health Policy Briefings on Capitol Hill in Washington, DC to invite Hispanic physicians and health experts to discuss health care policies that can improve the health of Hispanics. NHMA Briefings included Congresswoman Lucille Roybal Allard, Congressman Raul Ruiz and Congresswoman Donna Christensen on “Innovations for Health Disparities Policies” with the Commission to End Health Disparities and with the American Academy for Development Disability Medicine. NHMA also held a Briefing on Childhood Nutrition and Reducing Obesity Recommendations from NHMA State Summits, supported by WK Kellogg Foundation, Dairy Council, Dannon.

C. NHMA Career Center (Job Board): Linked to over 2,000 jobs and over 800 employers through the National Healthcare Career Network

D. Other Technical Assistance Services – fees variable.

NHMA provides the following Technical Assistance Services:

- Nominations of NHMA Members (physicians, health professionals) for Advisory Committees, Boards and Commissions;
- Hispanic Physician Speakers for National Conferences;
- Articles for Magazines, Newspapers
- Writing and Editing of White Papers;
- Letters of Support for Grants related to the improvement of Hispanic health;
- Social Media participation in health communication campaigns

Please contact Elena Rios, MD at erios@nhmamd.org or at (202) 628-5895 to discuss these opportunities.